

## Top 10 Benefits of Outsourcing Your Payroll with Platinum

### 1. Liability

The last thing you need to worry about is liability. If you incur penalties due to Platinum paying your payroll taxes late, we will pay the penalties.

### 2. Taxes

The IRS has reported that one out of every three employers has been charged for a tax-related payroll error. This equates to billions of dollars in penalties. We will ensure you are not a statistic.

### 3. Affordability

Have you ever thought about how much your time is worth? Consider how much time you spend managing payroll, which takes time away from revenue-producing activities. At the very least, consider the cost of computer equipment and software as well as the extensive training that is needed to run payroll internally. Outsourcing with Platinum not only saves time, it saves you money.

### 4. Time

You have better things to do with your time than calculating payroll. Getting paychecks out on time is not only expected, but it's also a positive reflection of your company.

### 5. Accuracy

Even with the simplest of payrolls, it's easy to make mistakes. Without current and on-going training in payroll compliance, your company could face stiff penalties and unhappy employees.

### 6. Privacy

It can be embarrassing and detrimental to morale if the wrong eyes fall on the wrong paycheck. Confidentiality is much easier to maintain when payroll is outsourced, particularly when employees use direct deposit.

### 7. Reporting

Platinum offers a wide array of standard and custom reports that are informative and easy to read. Keep your records neat and concise with these invaluable reports.

### 8. Flexibility

As your business changes, so do your payroll needs. Don't get bogged down with the nuts and bolts of personnel changes. Leave the details to an expert while you focus on your business.

### 9. Professionalism

What better way to show your employees that your company is professional and secure? Outsourcing your payroll will enhance your successful image.

### 10. Piece of Mind

By moving forward with Platinum payroll services, you not only get piece of mind knowing that payroll will be done right and on time; you can get back to doing what you do best...running your business.

## Large Company Resources...

### *Small Business Heart and Soul*

Platinum is committed to providing the highest level of services available. We serve our clients with a comprehensive range of products and services to meet all their needs and beyond, while providing them with the absolute highest level of customer service.

Customer satisfaction is our first priority. Maintaining courtesy, dedication and personalized service is essential. We provide a quality product with enthusiasm. Without our clients, we would not exist.

**What does this mean to you?** This gives you piece of mind knowing the job will be done the way you want it: fast, friendly, and accurate. That is our promise to you.

### Platinum Payroll Solutions

53 Asheland Ave, Suite 210  
Asheville, NC 28801

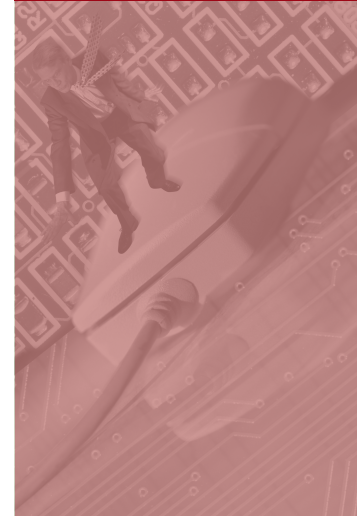
Phone: 828.252.0029

Fax: 828.254.4420

[www.PlatinumPayrollSolutions.com](http://www.PlatinumPayrollSolutions.com)

# PlatinumPayroll SOLUTIONS

## Technology



## Service

## Innovation



## Experience

**Moving  
Forward  
to get  
Back to  
Business**

## Who is Platinum?

Platinum Payroll Solutions was born from the idea that small and medium sized businesses needed a payroll service they could rely on, trust, and afford just as much as any large business.

Platinum Payroll Solutions strives to combine our vast experience with today's technology to bring innovation to payroll. This innovation, coupled with world-class customer service, empowers our customers and simplifies their life.

## Reasons To Outsource

Although paying your employees is fundamental to your business, it is not a core business process from which a competitive advantage can be made. Everyone expects you to do the job perfectly, especially your employees and the IRS. When you do, no one thanks you or even notices. When you do not, everyone notices and you may never hear the end of it. This no-win situation has led more and more businesses to realize the benefits of outsourcing their payroll.

Did you know that in 1996, the IRS assessed more than 5.4 billion dollars in payroll related tax penalties. That is one of the reasons that in 1997 more than half of all small businesses got back to business by outsourcing their payroll, almost twice as many as just five years ago.



## Service Package Comparison

	TaxPak	Execupak	AccountantPak
Basic Payroll	✓	✓	✓
Total Tax Filing	✓	✓	✓
New Hire Processing	✓	✓	✓
Quarter End Processing	✓	✓	✓
Year-End Processing	✓	✓	✓
Deduction & Garnishment Checks	✓	✓	✓
PlatinumPayOnline.com	✓	✓	✓
Direct Deposit		✓	✓
PayCards		✓	✓
Paperless Report Delivery		✓	✓
Digital Signatures		✓	✓
Envelope Insertion		✓	✓
Benefit Time-off Accruals		✓	✓
Check Benefit Time Accruals		✓	✓
Worker's Comp. Reporting		✓	✓
Tips Reporting		✓	✓
Café Register		✓	✓
Check Logos		✓	✓
Company Check Memos		✓	✓
Employee Check Memos		✓	✓
GL Reporting			✓
Accountant Web Access			✓

## Platinum Service Packages

Our service packages are designed to help you to take advantage of all the products and services that are most beneficial to you, in a comprehensive and cost-effective package. This eliminates being "nickled & dimed" for additional services or having to be a rocket scientist to understand your payroll service invoice.

## Additional Products and Services

In addition to our value-packed service packages, Platinum offers a wide range of offerings to make your payday as smooth as possible.

### Time & Attendance

Platinum's MyTimeWeb.com, is the ultimate in flexibility and affordability whether you are trying to control labor costs or just avoid adding up punch cards.

### HR Services

- Employee Insurance (Health, Dental, etc)
- Retirement Programs (401k, SEP, etc)
- Unemployment Risk Training
- Reporting Services

### Reporting Services

- RePortfolio CD (Reports on CD)
- 401k Reporting
- QuickBooks / Peachtree Export
- GL ASCII Export (csv)
- Custom Reports & Exports

## Moving Forward to get Back to Business

Call us today at **828.252.0029** or visit our web site at **www.PlatinumPayrollSolutions.com** to learn more about how Platinum can relieve your payroll hassles and help you get back to doing what you do best, running your business!